

## May 25, 2023 - Day 1 Agenda

### **Conference Welcome | 9:00 am – 9:30 am**

Florida Voices for Health team will welcome participants and highlight the goals of the two day convening.

### **2023 Florida Legislative Session Debrief | 9:30 am – 10:30 am**

This discussion will review the outcomes of the 2023 Florida legislative session and the anticipated impacts for Floridians.

#### Panelists:

- Esteban Santis, PhD, Florida Policy Institute
- Jackson Oberlink, Florida For All
- Karen Woodall, Florida People's Advocacy Center

### **Experiences of the Public Health Emergency Unwind | 10:45 am – 11:45 am**

Partners directly serving Floridians during the Public Health Emergency unwind of Continuous Medicaid will share what they have observed during the early weeks of eligibility redeterminations.

#### Panelists:

- Jafet Rios, MNM, CNP, CCHW, TrueHealth
- Katie Roders Turner, MPH, Family Healthcare Foundation
- Alison Yager, JD, Florida Health Justice Project

### **Lunch and Presentation on the Florida Timeline Project | 12:00 pm – 1:00 pm**

Dr. Esteban Santis will present on The Florida Timeline Project, an ongoing initiative to draw awareness to the systemic racism that has permeated historical laws in Florida and continues to reverberate in modern-day policy. The information presented on the timeline is the culmination of extensive research on the part of Florida Policy Institute (FPI) and partners.

### **Skills Building Plenary: Launching Advocacy Campaigns | 1:00 pm – 2:20 pm**

Whether you're an individual activist, organizing as a group of grassroots advocates, or providing advocacy as part of a larger organization, our expert panelists will share insights on how to build successful campaigns for lasting systems change.

#### Panelists:

- Laura Guerra-Cardus, MD, Center on Budget and Policy Priorities
- Dr. Vanessa Brito, Thynk Tank
- Charo Valero, MBA, National Latina Institute for Reproductive Health

**Skills Building Plenary: Communications Tactics for Public Health Campaigns | 2:30 pm – 3:50 pm**

Driving a public narrative is key to advancing our shared public health priorities. Our panel will share their expertise on how to intentionally frame public health messaging for specific communities, explore new ways to feature data, and offer tactics on how to amplify messaging.

Panelists:

- Claudette Silver, Silver Muse Productions
- Sue Gallagher, D.Ed., IDEAS Consortium
- Rebecca Desir, MPH, Black Health Commission

**Close and Happy Hour | 4:00 pm – 6:00 pm**

Join us for a time of social networking and a celebration of Florida's health advocates.

## May 26, 2023 - Day 2 Agenda

**The Future of Medicaid in Florida | 9:00 am - 10:15 am**

As a lifeline to millions of Floridians, Medicaid will continue to play a major role in our health landscape for decades to come. Our panelists will discuss the future of the program and explore anticipated changes to the healthcare landscape for children, Floridians with disabilities, and more.

Panelists:

- Alan Abramowitz, Esq., MPA, The Arc of Florida
- John Learn, BayCare Health System
- Roy Miller, American Children's Campaign

**Health Advocacy Across the Southern US | 10:30 am – 11:30 am**

In Florida and for many states across the south, public health advocates faces many barriers to advancing health equity.. In this panel, Florida Voices for Health will be joined by our partners of the Southerners for Medicaid Expansion coalition for a discussion of our shared experiences leveraging for policy change, highlighting our advocacy successes within these challenging landscapes.

Panelists:

- Hyun Namkoong, MPH, North Carolina Justice Center
- Laura Colbert, MPH, Georgians for a Healthy Future
- Fenika Miller, Black Voters Matter Fund

**Presentation on Florida's Medicaid Expansion Ballot Initiative | 11:30 am – 12:00 pm**

Florida is one of 10 remaining states that has not expanded Medicaid. Leaders from Florida Decides Healthcare will introduce and share updates on the 2026 Medicaid expansion ballot initiative campaign and how Floridians can get involved.

Presenters:

- Jake Flaherty, Florida Decides Healthcare Campaign Manager
- Holly Bullard, Florida Decides Healthcare Co-Chair

**Lunchtime Keynote Conversation: Rep. Anna Eskamani & Laura Packard | 12:00 pm– 1:00 pm**

Since her early start as a public health advocate working in reproductive justice, Representative Anna Eskamani of Florida's 47th district has long been a strong voice for vulnerable Floridians. As a champion in the Florida Legislature, Representative Eskamani consistently uplifts the health and wellbeing of Florida's most marginalized. This panel, we will learn more about her journey, motivations, and her vision for improving Florida's health care system.

Laura Packard is a health care activist and stage 4 cancer survivor. In 2018, Laura founded Health Care Voices, a non-profit grassroots organization for adults with serious medical conditions. She currently serves as the executive director of Get America Covered, and is host of Care Talk, a call-in show that answers health and insurance questions. Laura has been featured in USA Today, the US News & World Report, NBC News, People, and MSNBC.

**Movement Building: Where Do We Go Next? | 1:00pm – 2:00 pm**

This open dialogue will be an opportunity for all conference participants to share their insights from the 2023 FVH Summit and collaboratively build upon ideas for the future of health advocacy in Florida

**Summit Close | 2:00 pm**