



Florida Voices for Health 2024 Summit: Building Beyond Live Healthy

Session Notes Table of Contents:

May 23rd, 2024 – Day 1

[Florida’s Health Policy Landscape: A Legislative Session Debrief & Medicaid Unwinding Reflections](#)

[Florida’s Maternal and Mental Health Crisis](#)

[The Medicaid Expansion Ballot Initiative](#)

[Keynote Presentation with Sister Simone Campbell, SSS](#)

[Innovative Strategies to Improve Oral Health Access and Outcomes](#)

[Life On and Off Florida’s iBudget Waiver](#)

May 24th, 2024 – Day 2

[From Idea to Policy: A Legislative Advocacy Workshop](#)

[Getting Attention: A Workshop on Communications and Generating Earned Media](#)

[Perspectives on Youth Organizing Workshop](#)

[Keynote Presentation: Q&A with Representative Susan Valdés and Barbie Harden Hall](#)

Tabling Partner Resources



Day 1:

Summit Welcome ([50:38](#))

- Introduction to Florida Voices for Health
- Discussion of conference theme, “Building Beyond Live Healthy”
- Gracie’s Story – impact of Florida’s rural maternal healthcare crisis

- **Resources:**
 - [Florida Voices for Health Policy Platform](#)
 - FVH’s [“Health Care in the 2024 Florida Legislative Session”](#) recording

Florida’s Health Policy Landscape: A Legislative Session Debrief & Medicaid Unwinding Reflections ([1:08:48](#))

- Erin’s Story – impact of Florida's Unwind of Medicaid Continuous Coverage
- Discussion of Medicaid redeterminations
 - Florida is only state that did not accept any federal options to lessen the negative impact of redeterminations on Floridians, and ranks among top in nation for procedural disenrollments
 - Overview of PHE Unwind Coalition’s actions throughout to advocate for increased systems efficiency and consumer protections
 - Exploration of the administrative burden of Medicaid unwind
 - Review of legislative and administrative responses at state and federal level to Florida’s unwind, and nonresponsiveness to appeals to address systems issues
 - Discussion of 2024 Florida legislative session
 - Live Healthy bills’ focus on health care workforce, advancing regulatory authority
 - Medicaid provider rate increases
 - Maternal pilot program expansion



- Interstate compacts for providers
- Mobile response teams
- iBudget Waiver waitlist expansion of crisis criteria, funding
 - Failed bills this session to privatize healthcare centers and hospitals, impact of corporatization and consolidation
 - Review of need for additional resources to ensure those without insurance can benefit from access to care
- Exploring lessons from Mississippi and other non-expansion states' recent moves towards expansion, and related movement within Florida legislature towards Medicaid expansion
- Review of Medicaid expansion ballot initiative for 2026, discussion of lessons on messaging for successful campaign
 - "Extension" of post-partum Medicaid coverage
 - Opportunities for story collection and wraparound enrollment support, voter registration
 - Discussion of opportunities for enhanced health advocacy through coalitions
- **Resources:**
 - Florida Voices for Health's 2024 Legislative Session Debrief Webinar ([Watch here](#))
 - Florida Voices for Health's 2024 Legislative Session Debrief ([Presentation Slides](#))
 - Map of Children's Coverage Loss in Florida ([Florida Policy Institute](#))
 - Florida Medicaid Appeals Toolkit ([Florida Health Justice Project](#))
 - Patient administrative burden in the US health care system ([Health Services Research](#))
 - [Get involved with People Power for Florida](#)
 - [Build a story collection partnership with Florida Voices for Health](#)

Florida's Maternal and Mental Health Crisis ([2:20:40](#))

- Discussion of maternal and infant health are markers of a community, state, and nation's ability to protect those most vulnerable



- Overlaps between maternal health and mental health
- Maternal and mental health is one area where the impacts of recent legislation in Florida have had multiple, intersecting negative impacts related to access to care
- Healthcare inequality is one outcome of systemic inequalities that are built into our society, and existing disparities between outcomes are the direct result of centuries of racist and capitalist violent subjugation, exclusion, and exposure to stress
- Discussion of opportunities and innovative solutions:
 - Defining trauma-informed care
 - Mapping out what this looks like in primary care settings
 - Addressing racism within healthcare system
 - Addressing systemic inequities within healthcare system's standards of measurement
 - Requiring that providers can ensure competent care for all patients
 - Centering racially concordant care, creating pathways for people of color to access opportunities in fields
 - Intentionally creating safe space for Black and POC patients
 - Changing approach, focusing on strengths-based solutions rather than focus on crisis without resolution
 - Supporting people before pregnancy by bringing care where it's needed
 - Instituting universal point of needs survey prior to entry to prenatal care, assessing outcomes post
 - Creating care teams
 - Investing in community health worker and navigator programs
 - Primary care as point of access, necessity of Medicaid expansion
 - Ensuring access to comprehensive mental and psychological health care
 - Addressing social determinants of health, meeting social needs by wraparound support
 - Importance of doula care
 - Ensuring doulas are well and have benefits needed
 - Ensuring those without financial means to access doula care



- Recognizing benefits of lactation to baby and lactating parent, providing community support to ensure breastfeeding is a choice for parents and support is available
- Identifying barriers towards healthy attachment to interrupt negative outcomes
- Centering importance of post-partum care
- Bringing physicians into fold with solutions, addressing mental health barriers in profession
 - Addressing gender related violence and gun violence as co-occurring factors with mental and maternal health outcomes
- Centering stories while working to improve maternal and mental health systems
- Legislative relationship building, lens of mental health and domestic violence helpful when approaching mental and maternal health care issues
- Chanae's story – maternal health care and health advocacy journey

- **Resources:**
 - [Mental Health Association of Central Florida](#)
 - [Florida Mental Health Advocacy Coalition](#)
 - [Brave Space Psychology](#)
 - Maternal and Reproductive Health Resources ([Florida Health Justice Project](#))
 - Center of Excellence in Maternal and Child Health Resources ([University of South Florida](#))
 - The Association of Racial and Ethnic Concordance in Primary Care with Patient Satisfaction and Experience of Care ([The Journal of General Internal Medicine](#))

Keynote Presentation with Sister Simone Campbell, SSS ([4:20:21](#))

- Medicaid expansion, lessons of Mississippi and lessons of Idaho
- Racism and health disparities, lessons from Indiana
- Movement towards inclusivity, lessons from Florida, lessons from Texas



- Reducing barriers, lessons from Missouri
- The power of perseverance
- Tactics, pushing back vs. fighting towards a vision
- Power of storytelling, lessons learned with Paul Ryan
- Individualism vs. collectivism
- Virtues (or ordinary practices) for the 21st century:
 - As advocates, we must walk through the world with holy curiosity
 - Grocery story missionary work
 - Responsibility for sacred gossip (advocacy, storytelling, troublemaking)
 - Joy as a necessary practice
- Power mapping to counter barriers
- Andrea's story – disabilities access and health advocacy journey
- Maira's story – health advocacy across perceived difference

Blessing:

Loaves and Fish, written by Sister Simone Campbell in July of 2012

I always joked that the miracle of
loaves and fish was sharing,
The women always knew this.
But in this moment of need and notoriety,
I ache, tremble, almost weep at folks so hungry, malnourished, faced
with spiritual famine of epic proportions.

My heart aches with their need.
Apostle-like, I whine, what are we
among so many?
The consistent 2,000-year-old ever-new
response is this:
Blessed and broken, you are enough.
I savor the blessed, cower at the broken, and
pray to be enough.



The Medicaid Expansion Ballot Initiative ([5:22:59](#))

- **Resources**

- Get involved: [Organization Sign Up](#) | [Individual Sign Up](#)
- Printable petitions: [English Petition](#) | [Spanish Petition](#) | [Creole Petition](#)
- Ballot language: [Full Ballot Text](#)
- [Donate](#) to the campaign here

Innovative Strategies to Improve Oral Health Access and Outcomes

([5:47:51](#))

- Overview of Florida's dental landscape
- Nicole's story – the importance of dental access for children and adults
- Overview of whole body health, implications of poor oral health
- Discussion of national landscape of oral health access
- Overview of barriers to dental access for individuals with disabilities
- Discussion of the power of storytelling and its importance for changing oral health systems
- Eimear's story – family impact of lack of dental access in Florida
- Jennifer's story – the importance of access to dental sedation and integration of medical and dental services

- **Resources**

- [CareQuest Institute for Oral Health](#)
- [Floridians for Dental Access](#)
- [Florida Dental Access Guide](#)
- Florida Oral Health Stories and Resources ([Florida Voices for Health](#))
- Florida Oral Health Alliance & Parent Advisory Committee ([Learn More](#))

Life On and Off Florida's iBudget Waiver ([7:09:33](#))



- The Finnigan family’s story - highlighting the importance of the iBudget Waiver and the positive impacts of access to care for Davey and the whole Finnigan family through the CDC+ Program
- JJ’s and Alison’s story – life on the Waitlist and experience fighting for disability rights and access to care in Florida
- Dorotea’s story – discussion of Prader-Willi syndrome, the iBudget Waitlist, and national-level advocacy efforts to increase options for individuals and families dealing with PWS
- Overview of landscape of disabilities access in Florida, updates to policy
 - 2024 is first year state of FL has advocated dollars to move non-crisis cases off Waiver waitlist, due to advocacy and storytelling across state with elected officials by disabilities advocates
 - 10% provider rate increase
 - Managed care pilot program
- **Resources**
 - [Florida Voices for Health’s Disability Advocacy](#)
 - [The Arc of Florida](#)
 - Congressional Letter of Support from Congress to the FDA which supports the work being done for research and development in the PWS space.
 - Promising Pathways Act One-Pager
 - Externally Led Patient Focused Drug Development Meeting – Voice of the Patient Report: [EL PFDD - Prader-Willi Syndrome Association | USA \(pwsausa.org\)](#)
 - [Petition to request](#) that the FDA file, grant priority review, and review the application for DCCR for people living with Prader-Willi syndrome (PWS).



Day 2

Day 2 Summit Welcome ([55:01](#))

- [Recorded welcome address from Leader Fentrice Driskell](#)

FVH Summit Advocates of the Year Award Ceremony ([58:11](#))

From Idea to Policy: A Legislative Advocacy Workshop ([1:08:03](#))

- Importance of finding your community and coalition with shared issue priorities
- Discussion of how to overcome barriers when drafting bill language, who to lean on
- Process of powermapping, how to lobby elected officials
- Overview of process and timeline to move issues through legislature
- Discussion of tactics to build relationships with elected officials
- Exploring issues of representation at the Capitol, the inaccessibility of participating in democratic processes
- Highlighting power of storytelling to influence policy change
- Exploring the importance of organizing people power

- **Resources**
 - [Florida Rising](#)
 - [Become a member, join Florida Rising](#)
 - [Southern Poverty Law Center](#)
 - For additional advocacy support, you can contact Jonathan Webber at:
 - Jonathan Scott Webber
 - Policy Director - Florida | Policy - Southern Poverty Law Center & SPLC Action Fund



- jonathan.webber@splcenter.org
- 954.593.4449
- [Florida Health & Nutrition Coalition](#)
- [Find your Florida House Member](#)
- [Find your Florida Senate Member](#)
- [Join the Health Care for Florida coalition](#) for opportunities to advocate virtually and in-person across the state for expanded health access
- FVH's [Health Care Stories for Change submission form](#)

Getting Attention: A Workshop on Communications and Generating Earned Media ([2:13:22](#))

- Defining earned vs. owned vs. paid media vs. shared media
- Exploring what makes a topic newsworthy
- Discussion of how to craft a strong message and communicate around an issue
- Overview of how to build interest and maximize reach of message
 - Newsjacking definition, methods
 - Using editorial calendar to increase impact of op-eds
 - Centering stories, local voices accompanied by local data
 - Using trusted messengers (e.g. nurses, doctors)
- Exploring creative network building through social media and word of mouth
- Discussion of how to navigate partisanship in media
- Building relationships with journalists and editors
- Timing, Influence, Political Savvy, and Sustainability model
- The Value, Problem, Solution, Action (VPSA) model

- **Resources**
 - [American Heart Association](#)
 - [Florida Policy Institute](#)
 - [Sonia's slides](#)
 - [Florida Politics](#)
 - [Florida Watch](#) and the Florida Communications Hub
 - [Natasha's slides](#)



- To request to join the Florida Communications Hub, contact Josh at:
Josh@floridawatch.org
- [The Communications Network](#) – hosts free webinars
- [The Opportunity Agenda](#) – resources on narrative and storytelling

Perspectives on Youth Organizing Workshop

- Youth organizing as essential part of advocacy work
- Disenfranchisement and disillusionment of young people
 - Lived experiences --> unique knowledge and skills
- How to reach and activate
 - Power of civic education, building structural knowledge on how to build power and how to influence systems change
 - Recognizing youth expertise and trusting youth to lead
 - Let students organize students, offer mentorship and empower
 - Draw on national and state-level impacts of youth advocacy across US
 - Potential of youth to educate older generations, model innovative modes of organizing
- Centering young people outside education system
- Recommendations for cross-generational advocacy for groups with limited capacity

- **Resources**
 - [Join the Yes on 4 Campaign](#)
 - [Resources](#)
 - [Florida PIRG Students](#)
 - [Activist Toolkit](#)
 - [Campaign in a Box](#)
 - [Student PIRG trainings](#)
 - [Community Catalyst](#)
 - Contact Logan Mills at lmills@communitycatalyst.org
 - [Medicaid expansion advocacy](#)
 - [Poder Latinx](#)



Keynote Presentation: Q&A with Representative Susan Valdés and Barbie Harden Hall ([4:39:40](#))

- Barbie's story – the importance of ensuring access to care for children with disabilities
- Susan's story – a career of protecting access to care

- **Resources**
 - [Representative Susan Valdés](#)
 - [Linktree](#)
 - [Barbie Harden Hall](#)



Tabling Partner Resources

Black Voters Matter

- [Black Voters Matter – Environmental Justice Journey](#)
- [#BLKFLA Environmental Justice 2024 Organizing plan](#)

Vot-ER

- [Vot-ER](#) invites you to join thousands of health professionals and advocates nationwide by ordering your Vot-ER badge today! Empower your patients with easy access to a nonpartisan voter registration platform right in your hospital or clinic. Order your free Vot-ER Badge here: <https://vot-er.org/badge/>
- Empower your healthcare organization with Vot-ER badges! Order up to 50 free badges in bulk and distribute them to your colleagues, giving patients seamless access to a nonpartisan voter registration platform in your hospital or clinic. Place your bulk badge order here: <https://forms.vot-er.org/bulk>

Florida Health and Nutrition Coalition

- Thank you Florida Voices for Health for adding Food is Medicine to the important conversations fueling the future of Florida's Healthscape today and long into the future. Our voices are all so much stronger together. We learned a lot and will carry the heart-impact from your FVH Summit into the fight in Tallahassee in 2025 session. #FightLikeHealth
 - [Food Is Medicine](#) one pager
 - [Florida Health & Nutrition Coalition: Bringing the Food is Medicine Movement to Florida](#) one pager
 - [Center for Health Law and Policy Innovation, Treating and Preventing Diet-Related Chronic Conditions, Food is Medicine and Medicaid 1115 Waivers – Florida State Factsheet](#)



[Florida Decides Healthcare](#)

- [Sign the petition](#)
- [Find a petition hub](#)
- [Join the coalition](#)
- [Share your story](#)

[National Network for Oral Health Access](#)

- [Join NNOHA](#)
- [Register for the 2024 NNOHA Annual Conference](#)

[Floridians for Dental Access](#)

- [Join the coalition](#)
- [Big Bend Dental Access Listening Session](#) - Join community leaders for a robust public conversation on dental access issues in the Big Bend area. A panel of oral health equity experts will also explore the significant progress being made for dental workforce changes to become a reality. The latest data, common myths, and barriers that have held Florida back will also be discussed. A boxed lunch will be provided. Space is limited so register today!

[Florida Community Health Worker Coalition](#)

- [Florida CHW Coalition](#) one pager
- [Join the annual Florida Community Health Worker Coalition this July](#). In its 12th year, we are thrilled to announce the 2024 Florida Community Health Worker (CHW) Summit is only months away. The theme is “Empowering Lives: Cultivating a Sustainable CHW Workforce”. Please join us at the Adam W. Herbert University Center in Jacksonville, Florida. The two-day educational summit will bring together Community Health Workers, Promotoras, Community Health Advocates, Navigators, healthcare professionals, allies, and stakeholders to explore critical topics in the field of community health, and include discussions about new funding mechanisms, challenges, and offer multiple tracks.

